

***News from PI***

Press

conference



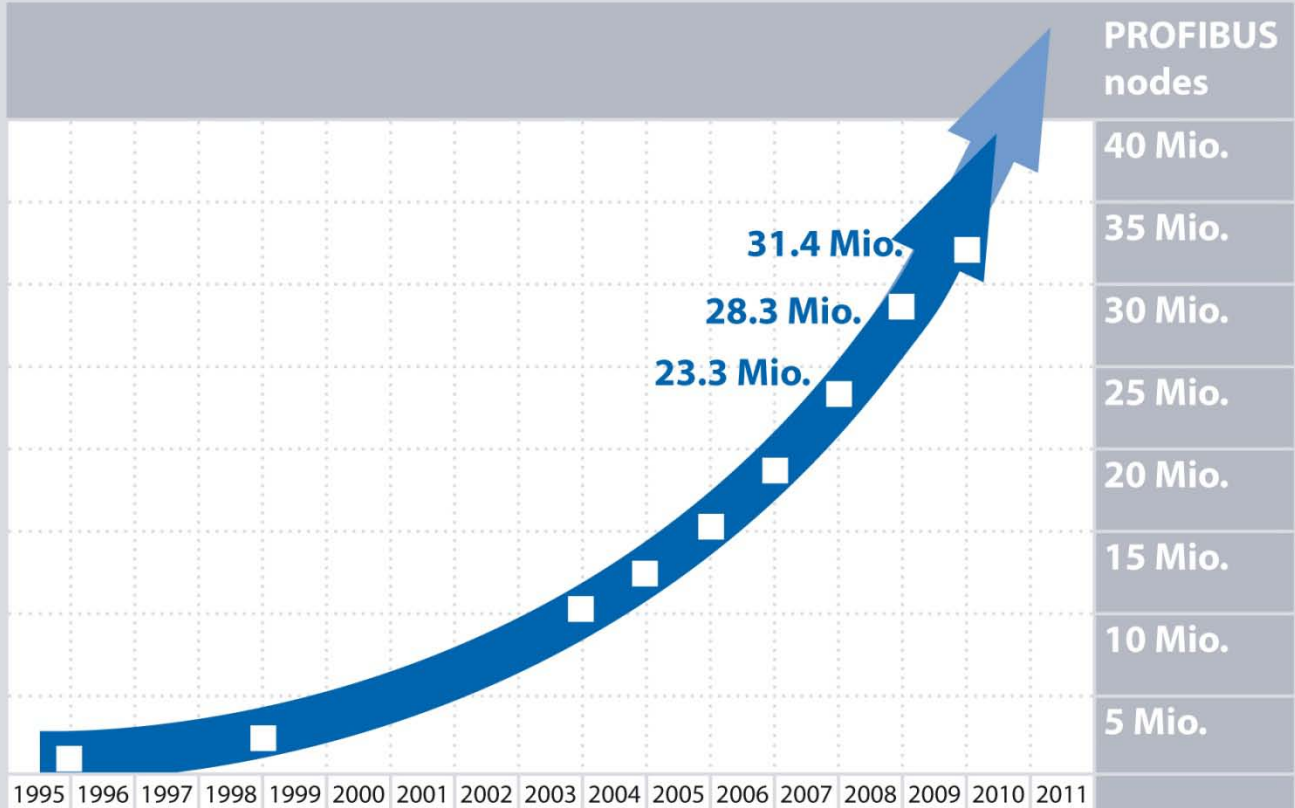
- Figures
- Organization
- PROFlenergy
- PROFINET  
Technology

## Figures

Organization

PROFenergy

PROFINET

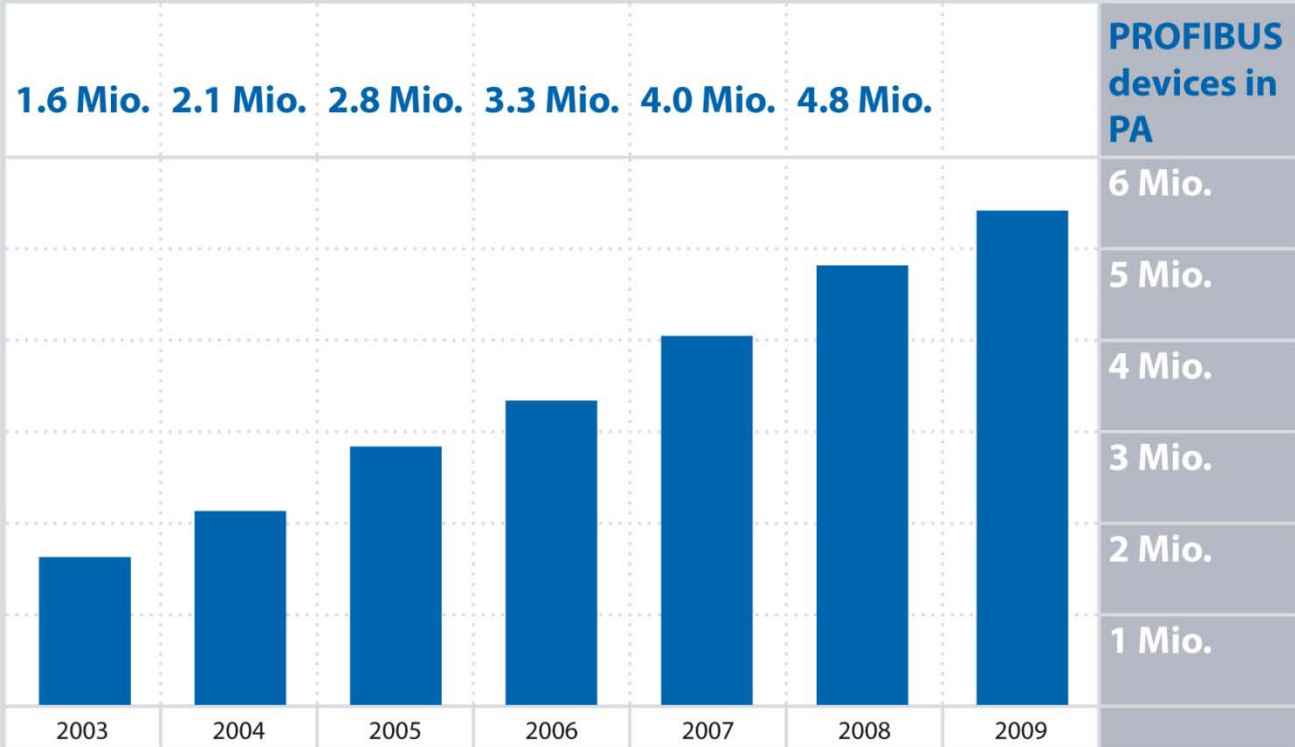


## Figures

Organization

PROFenergy

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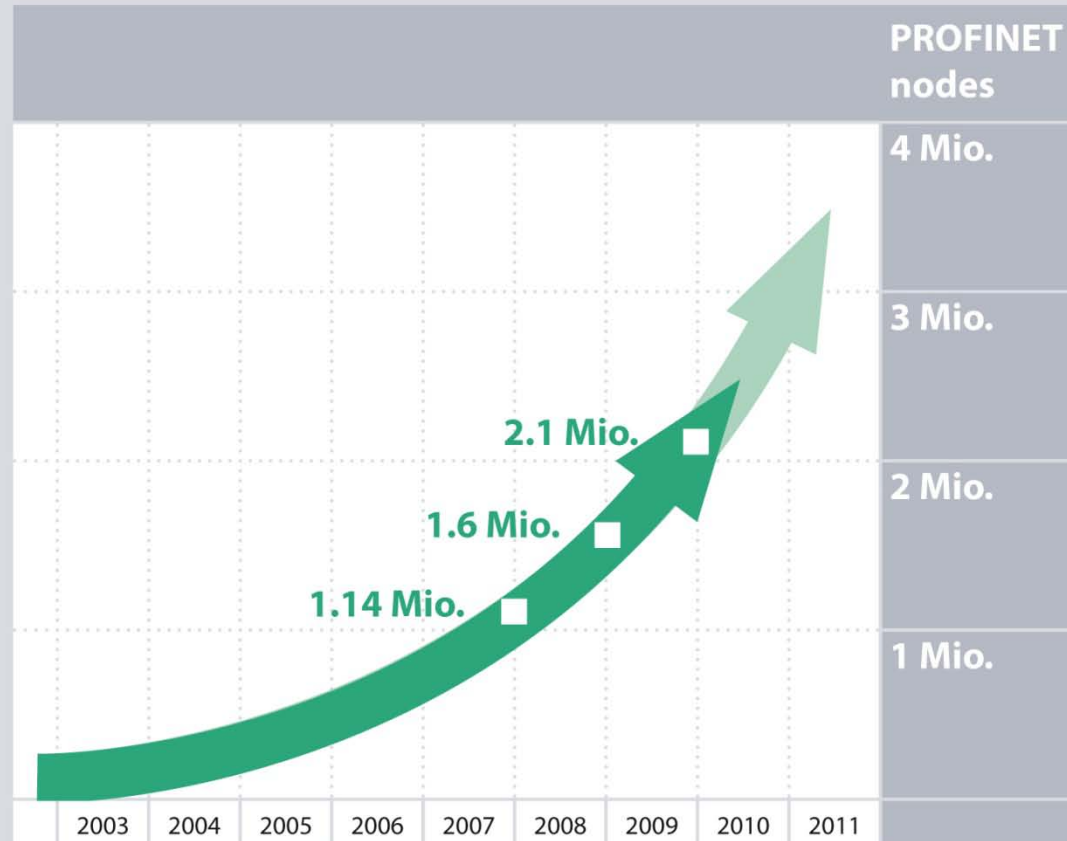


## Figures

Organization

PROFenergy

PROFINET



Figures

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**2007: Every 15<sup>th</sup> device sold with  
PI technology (PB/PN) is PROFINET**

**2008: Every 12<sup>th</sup> device sold with  
PI technology (PB/PN) is PROFINET**

**2009: Every 7<sup>th</sup> device sold with  
PI technology (PB/PN) is PROFINET**

## Figures

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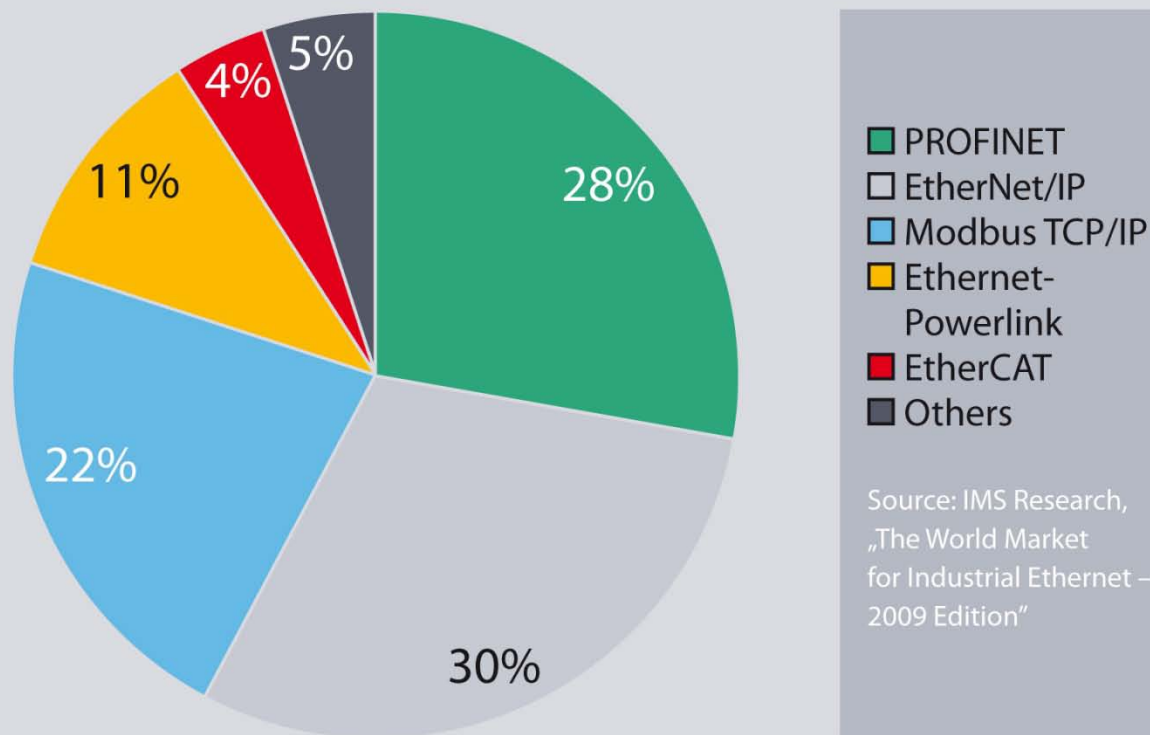


## Figures

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## Organization



Figures

Organization

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Organization logo



Technology logo



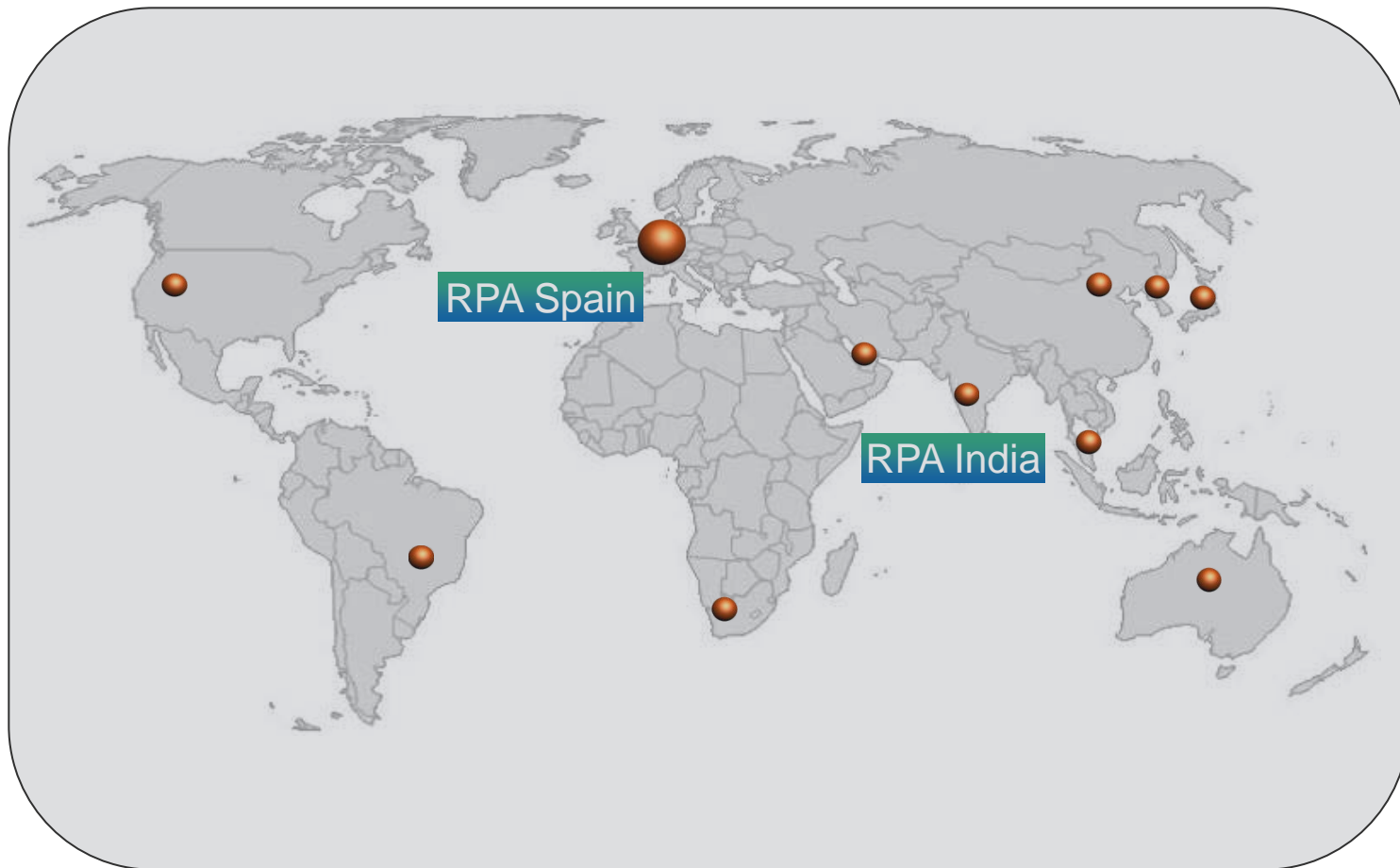
Profile logo

Figures

Organization

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- 27 Regional PI representations (RPA)
- >1,400 member companies worldwide

# Certified Engineer

11

Figures

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PROFINET

- Design and integration assurance
- Increase reliability and productivity
- Faster maintenance, higher up-time
- Understand your application
- Worldwide Certification
- Vendor Independent
- PROCENTEC in Singapore is official  
PICC and PITC for South East Asia

*Certified by*  
**PI**  
PROFIBUS • PROFINET

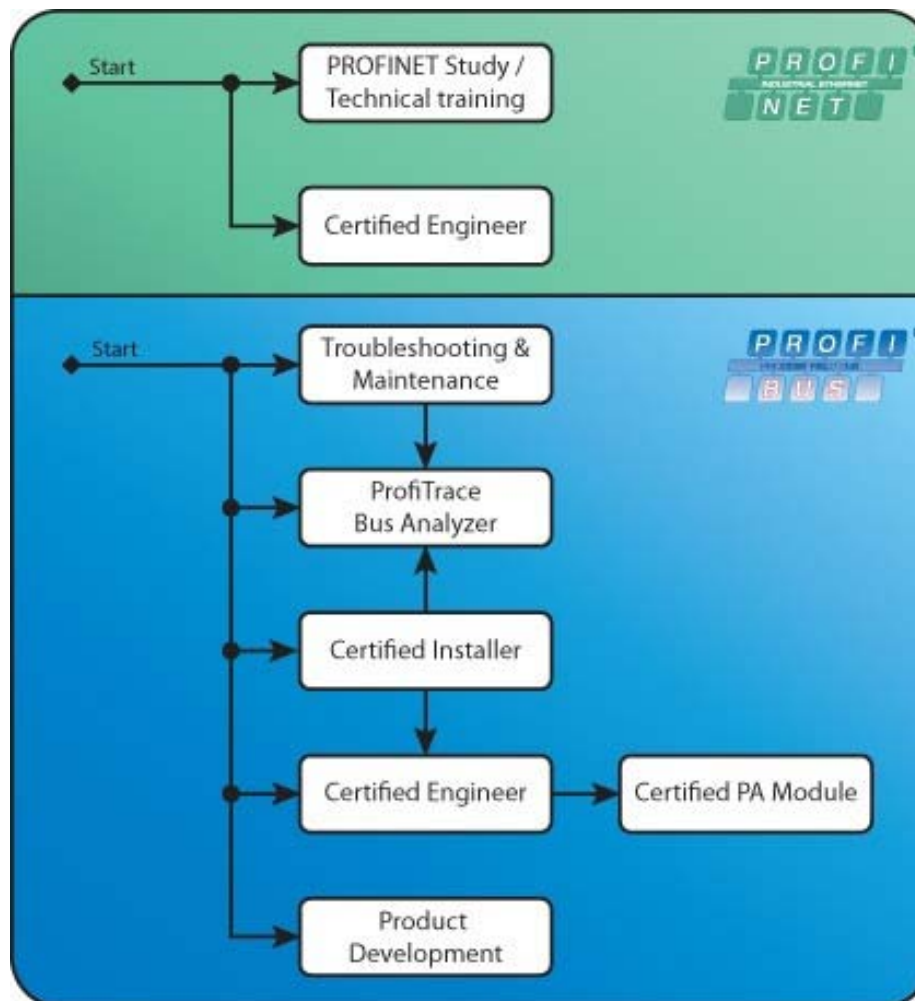


Figures

Organization

PROFenergy

PROFINET



Please contact MFI FOUNDATION, INC. for further details

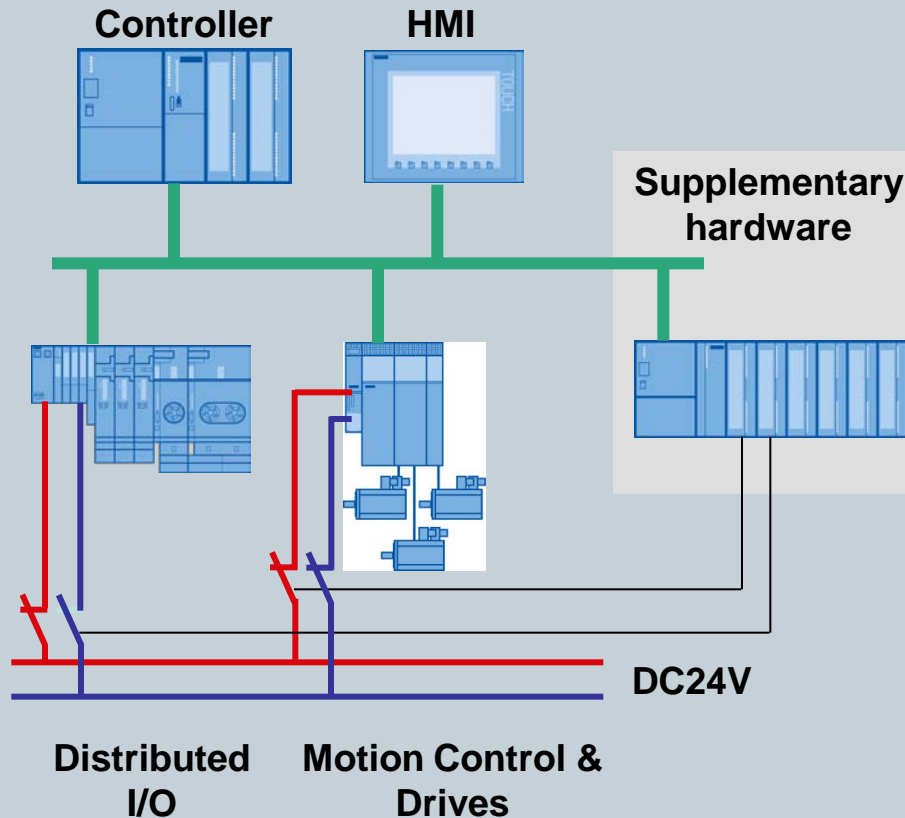


***PROFlenergy***

**PROFlenergy**

# Why PROFlenergy?

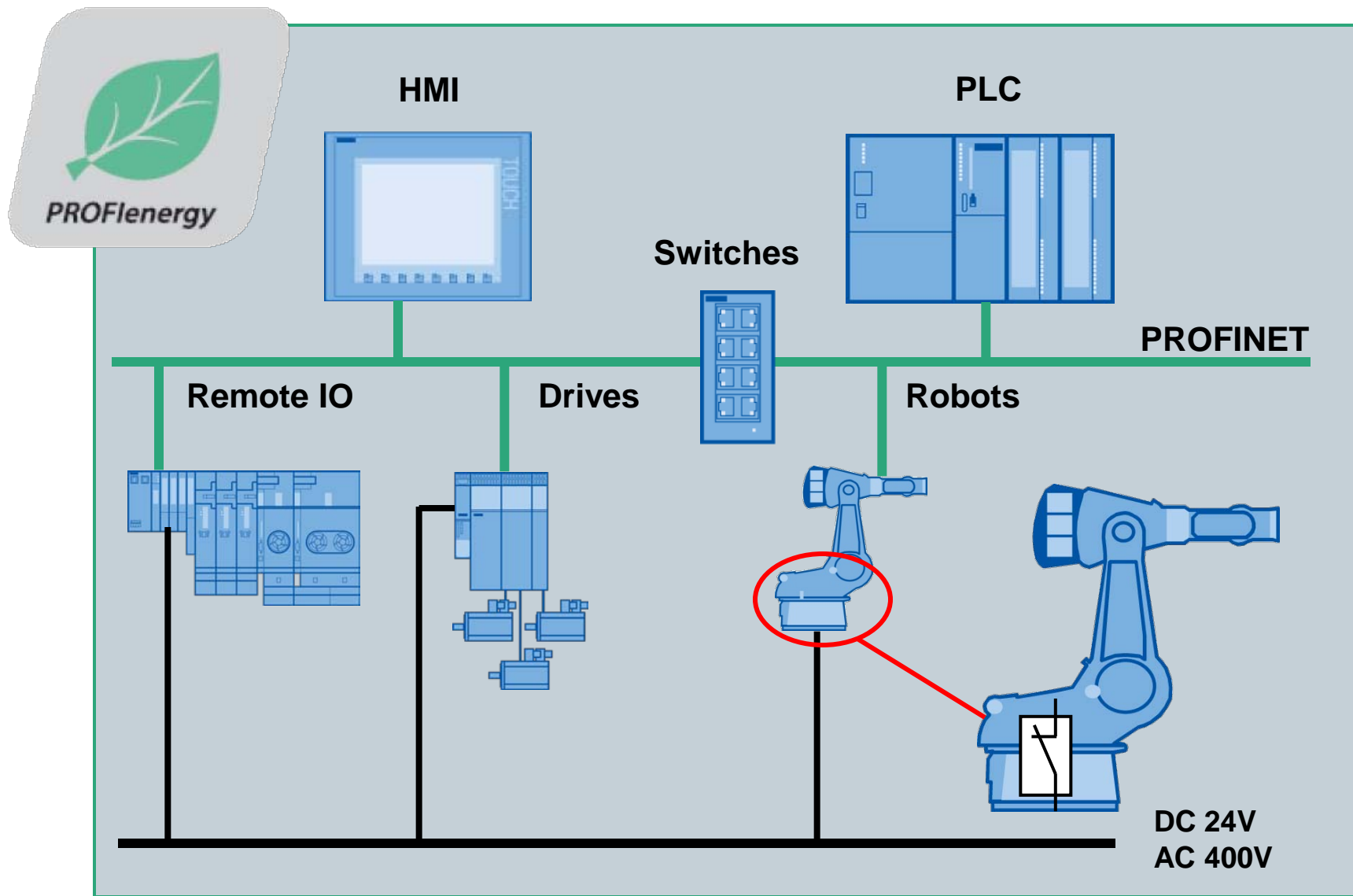
14



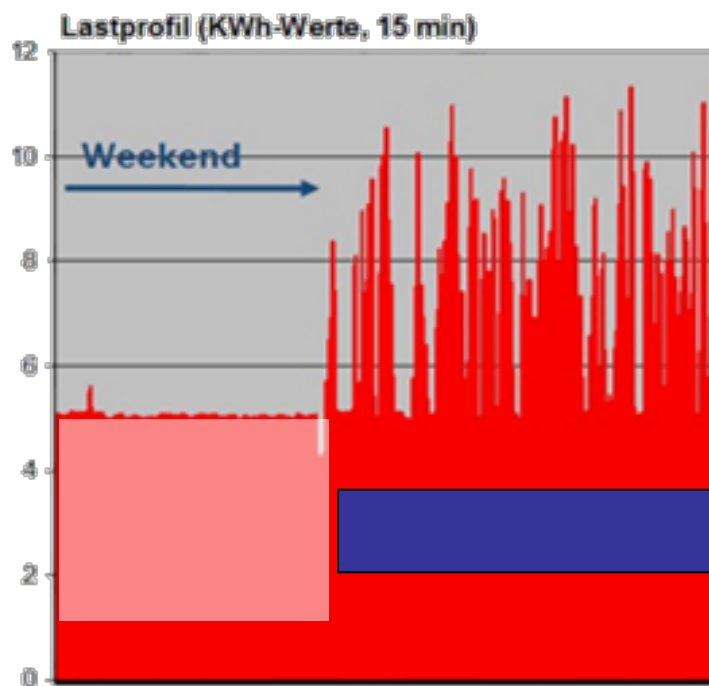
- **Manual switching:**
  - Time-consuming
  - Start-up unreliable
  - Frequently only one main switch
- **Use of external hardware**
  - Requires space and money
  - Engineering and maintenance required
  - Individual program

Discrete solutions are rarely accepted.

Saving potential in the pauses is not used.



## Energy consumption without PROFlenergy



## Reduced energy consumption with PROFlenergy



**Energy saving of up to 80 per cent during shutdowns!**



Figures

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## SIEMENS

**PHOENIX  
CONTACT**

**Rexroth**  
Bosch Group

**MURR  
ELEKTRONIK**

*stay connected*

**ABB**

**BOSCH**

**SCA**  
SCHUCKER

**AIT** Institut für  
Automation & Industrial IT  
FH Köln

**WZL  
RWTHAACHEN**

**ifak**

**hilscher**  
COMPETENCE IN  
COMMUNICATION

**Lenze**

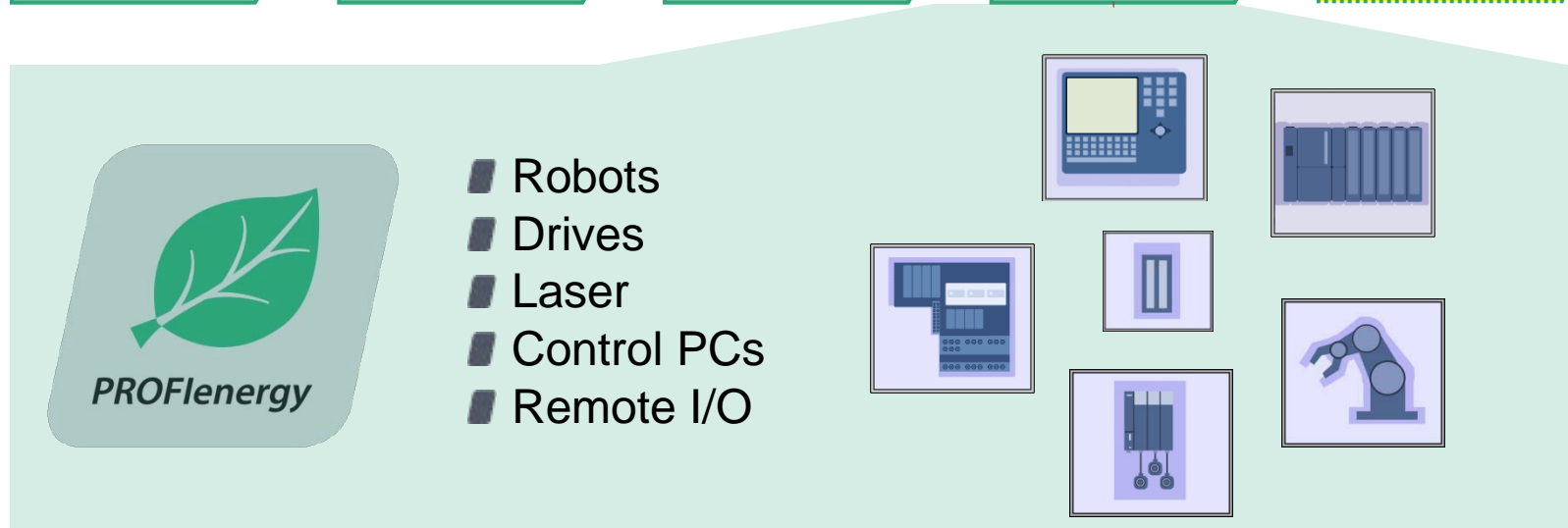
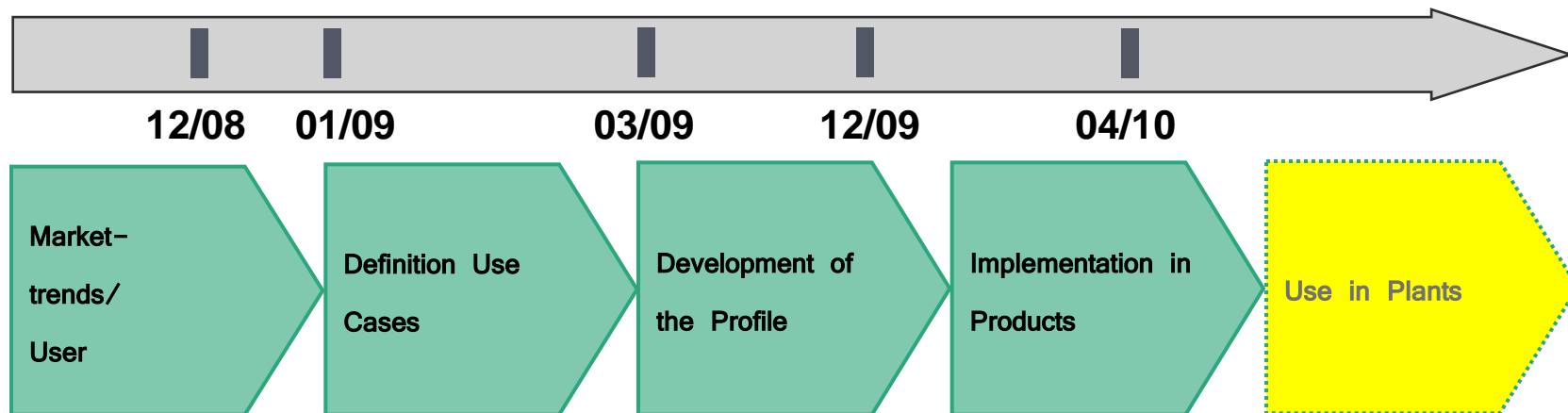
**SEW  
EURODRIVE**

**Danfoss**



# Products with PROFlenergy

18



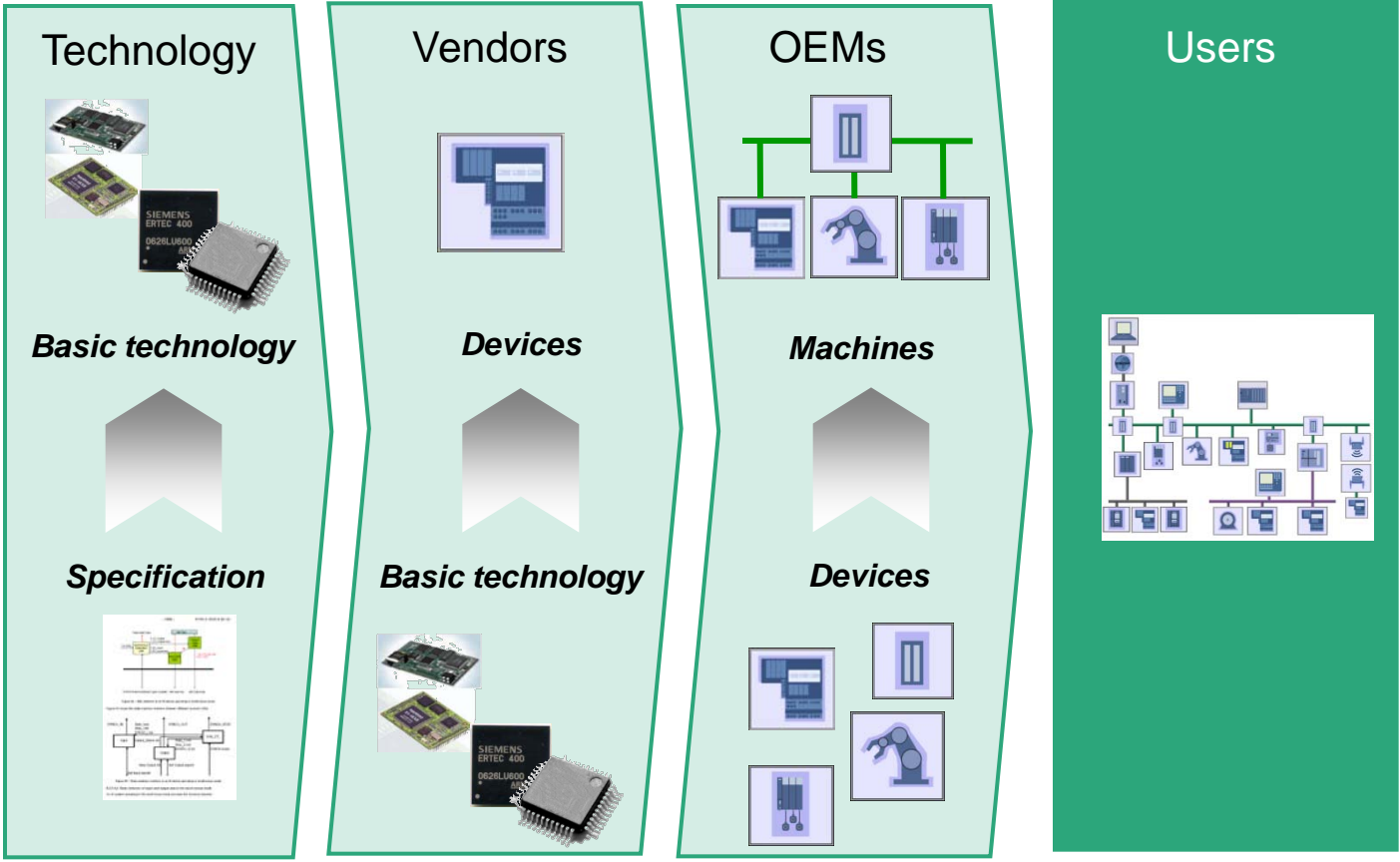
**Products with "PROFlenergy" onboard  
Will be already available in the Market in 2010**



**PROFINET  
technology**

# The simple way to PROFINET

- Figures
- Organization
- PROFenergy
- PROFINET**



# All basic technologies are available

21

Figures

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**Software stack**  
for different operating systems



**ASICs**  
for an optimum integration



**PC boards**  
for the implementation on a PC



**Modules & boards**  
completely executable hardware for end devices



