



Benefits of joining PI

Benefits for the customers/users

Member benefits

Roadshows

Invitation Management

- **Vendor Members – Regional 1200S\$**
 - Joining Roadshows (additional fee)
 - Joining Exhibitions (additional fee)
 - Conducting Web Seminars (including product introduction)
 - Joining the Forum Group/Wiki
 - Access to Documents and installation guides
 - Rights to use PROFIBUS/PROFINET Logo
 - Company Logo on all Exhibitions and Roadshows on Main board/Rollup screen
 - One article related to PI Technology for direct E-Mail campaign each year
 - 2-page advertorial to PROFIBUS SEA (costs will be split between the vendors who are participating)
- **User Members 250S\$**
 - Access to Documents and installation guides (add fee)
 - Joining Web Seminars
 - Joining Forum
 - PROFIfwiki

Roadshow

Member
benefits

▶ Roadshows

Invitation
Management

- Roadshow in following countries:
 - Singapore
 - Vietnam
 - Philippines
 - Malaysia
 - Thailand
 - Indonesia



Benefit of joining a Roadshow

Member
benefits

▶ Roadshows

Invitation
Management

- Microfair
- Product introduction before the seminar starts 10min.
- Survey on local market (Registration List)



Exhibition/Roadshows

Member
benefits

Roadshows

Invitation
Management

- A Product Catalogue PI-South East Asia will be created for the Exhibitions and Roadshows!
- We will take the first pages of introducing the technology and then every Vendor gets 2 pages where Products, related to PI technology, can be described.



Invitation Policy

Member
benefits

Roadshows

Invitation
Management

- Invitations will be done by the companies in the name of the PROFIBUS Association. A invitation letter template will be provided by RPA.
- Registration online via web.
- Invitation via magazines and newsletter
- Invitation via PROFIBUS database.
- Facebook page.
- Why inviting?
 - Free training for customers
 - Technological updates
 - News and development in the market



Thank you for your attention!



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