



This year is the 10th Anniversary of the Regional Industry Networking Conference. The theme for RINC 2011 is "**Automation - Productivity Enabler**". In this two-day conference-cum-exhibition event, we will be covering the following exciting topics:

- Manufacturing Intelligence
- Smart Solutions for Process & Factory
- Efficient Wireless Instrumentation
- Quality Sensing and Monitoring
- Open Industrial Networking
- Intelligent DCS/PLC/SCADA/HMI

Regional Industry Networking Conference (RINC 2011) at Singapore Polytechnic University would address the issue of automation technology adoption and development of integration skills. The conference discussed the smart way to apply them for changing business needs. Participants were provided with an opportunity of re-designing business processes and re-shaping technology capability through automation technology review. By sharing relevant knowledge and information with conference speakers, participants are able to understand how to stand for better business results and global competitiveness through improved productivity, which is enabled by automation.

The PROFIBUS Association Southeast Asia was invited to give a speech on Market Trends and new technologies like PROFINET in manufacturing Industries.